



# Student Athlete Recruitment Kit

The New Mexico State High School Clay Target League offers you this Athlete Recruitment Kit to provide guidance and support to help you add students to your team.

Whether you received the approval to explore the possibility of adding the new team or you have already received an approval from a school official, you will need to add the most important component to your team - student athletes!

## ***HOST AN OPEN HOUSE AND INVITE EVERYONE TO LEARN MORE***

To do that, you should host an open house event at the school so everyone can learn about the new team at the same time. The primary purpose of the open house is to measure the level of interest of students and parents so school officials can monitor the progress of the new team and coaches can identify the number of assistants they may need for the team. This will also help teams identify the number of student athletes that can be on the team as defined by the shooting range's capacity and available days and times for the week.

## ***PLAN THE OPEN HOUSE SO MOST PEOPLE CAN ATTEND***

Invite: Everyone – school officials, parents, students, local media, shooting range staff, supporters.

When: At night with no or little conflict with other school events.

Where: At school cafeteria, auditorium, or media room capable of hosting large audiences. Attendances are typically larger than expected at the first meeting.

## ***PROMOTE THE OPEN HOUSE***

Market the meeting with posters and school announcements. The following pages contain poster options to be customized with location/date/time that can be posted throughout the school.

Below is an announcement example that can be sent in your school's newsletter communication to students and parents:

Join the New Mexico State High School Clay Target League! Parents and students are invited to attend an information meeting on (date/time), in the (school's room) and learn about the NEW (school name) trap team and how students can become a member. Students in grades six through twelve are eligible with a state issued Hunter Education certificate. For more information about the League, please visit the website at [www.utclaytarget.com](http://www.utclaytarget.com). All other questions contact (name and email/phone number).

## ***OPEN HOUSE PRESENTATION***

It is important to gather all the details specific for your team so you can properly inform school officials and the attendees of the open house so everyone can make an educated decision. Here are some information items that you will need to include:

- Costs: Ammunition, targets, uniform, gear, state tournament, league registration fee, etc.
- Volunteers: Get names and contact information from those interested in helping with the team.
- Important times/dates: Define available shooting time(s) and day(s), League and team deadline dates.
- Shooting Range: Contact information, insurance, services, safety rules.
- Hunter education classes: All participants are required to have a Hunter Education certificate so it is important to know options for students that don't have their certificate to acquire one.

A presentation is available from the League to assist with your presentation to a large audience. League officials may be available to assist with the open house presentation at the school depending on availability.

Once you have all the information, create a summary page that can be distributed to everyone at the meeting.

## ***SIGNUP STUDENT ATHLETES***

Included in this kit is a signup sheet to assist gathering important information from the student or parents. It is important that you include parents in all future communications about the team.

## ***FINALLY***

Once you have the names of the students and their parents, you can follow up with additional details and recruit parents to help if needed. Check the League's website for the latest for important dates, Policies & Procedures, and other events important to help you manage your team.

Thank you for your time and commitment to help introduce more young people to shooting sports.





**HIT  
43 MPH  
POTTERY**

***Join your school's team in New Mexico's  
fastest-growing and safest high school sport!***

Monday, January 14th at 7:00 p.m.

School Auditorium

Students (grades 6-12) and parents



[nmclaytarget.com](http://nmclaytarget.com)



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FIFTY  
FOR  
FIFTY IN  
FUN

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**WE'RE  
PULLING  
FOR  
YOU**

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**BEST  
SPRING  
BREAK  
EVER**

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